## International Journal of Creative Multimedia

## September 2024 Vol. 5 Issue 2

E-ISSN: 2716-6333

doi: https://doi.org/10.33093/ijcm

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## Aim and Scope

The International Journal of Creative Multimedia (IJCM) is a peer-reviewed open-access journal devoted to publish research papers in all fields of creative multimedia, including Digital Learning, Film & Animation, Media, Arts & Technology and Visual Design & Communication. It aims to provide an international forum for the exchange of ideas and findings from researchers across different cultures, and encourages research on the impact of social, cultural and technological factors on creative multimedia theory and practice. It also seeks to promote the transfer of knowledge between professionals in academia and industry by emphasising research where results are of interest or applicable to creative multimedia practices. We welcome all kinds of papers that connect academic researches with practical and industrial context in the field of creative multimedia. The scope of the IJCM is in the broad areas of Creative Multimedia following the five major thematic streams, includes but not limited to:

- Digital Learning
- Media, Arts & Technology
- Games and Virtual Reality

- Cinema and Film Studies
- Animation and Visual Effects
- Visual Design and Communication



Vol 5 No 2 (2024) ISSN: 2345-6788

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The International Journal of Creative Multimedia (E-ISSN: 2716-6333) is published biannually.

Typeset by MMU Press. Cover Images by Syafiq Hariz Bin Mohamad Sakor Cover Design by VimalaPerumal.

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Vol 5 No 2 (2024) E-ISSN: 2716-6333

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